



Türkiye Klinikleri

Risk and Crisis Communication in Health

Sağlıkta Risk ve Kriz İletişimi

Editor / Editör: Prof. Dr. Seçil ÖZKAN

Associate Editor / Editör Yardımcısı: Assoc. Prof. Dr. Hakan TÜZÜN

All rights are reserved by Ortadoğu Reklam Tanıtım Yayıncılık Turizm Eğitim İnşaat Sanayi ve Ticaret A.Ş. The questions, writings, pictures, tables, graphics, and figures published in this book cannot be printed or reproduced in whole or in part by electronic or mechanic ways without the written consent of the publisher. Summarizing and citation for scientific purposes (by specifying the reference) is allowed.

Kitabın her türlü yayın hakkı Ortadoğu Reklam Tanıtım Yayıncılık Turizm Eğitim İnşaat Sanayi ve Ticaret A.Ş. 'ye aittir. Kitaptaki soru, yazı, resim, tablo, grafik ve şekiller kısmen de olsa yayıncının yazılı izni alınmadan, elektronik veya mekanik yöntemlerle basılamaz, çoğaltılamaz. Yalnızca bilimsel amaçlarla (kaynak göstermek kaydıyla) özetleme ve alıntı yapılabilir.

E-ISBN: 978-625-395-318-8

© 2024 Ortadoğu Reklam Tanıtım Yayıncılık Turizm Eğitim İnşaat Sanayi ve Ticaret A.Ş.

Türkiye Klinikleri Publication Serial Number - Türkiye Klinikleri Yayın Seri No: 1668

1st Edition (1. Baskı), July (Temmuz), Ankara-Türkiye



Türkiye Klinikleri

PUBLISHER - YAYIMCI

Ortadoğu Reklam Tanıtım Yayıncılık Turizm Eğitim İnşaat Sanayi ve Ticaret A.Ş. (Türkiye Klinikleri)

Türkocağı Cad. No:30 06520 Balgat/Ankara/Türkiye

Phone/Tel : +90 312 286 56 56

Fax/Faks : +90 312 220 04 70

e-mail/e-posta : info@turkiyeklinikleri.com

web : www.turkiyeklinikleri.com

Certificate No/Sertifika No : 48768

Risk and Crisis Communication in Health

Sağlıkta Risk ve Kriz İletişimi

EDITOR / EDİTÖR

Prof. Dr. Seçil ÖZKAN, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

ASSOCIATE EDITOR / EDİTÖR YARDIMCISI

Assoc. Prof. Dr. Hakan TÜZÜN, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

AUTHORS / YAZARLAR

Prof. Dr. Adalet ALTUNSOY, *University of Health Sciences Faculty of Medicine, Ankara Bilkent City Hospital,*

Department of Infectious Diseases and Clinic Microbiology, Ankara, Türkiye

Dr. Mustafa ALTUNSOY, *Gazi University Sport Sciences Faculty, Ankara, Türkiye*

Dr. Rabia AYGÜR, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Spec. Dr. Fatma BOZDAĞ, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Assist. Prof. Dr. Sultan Pınar ÇETİNTEPE, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Prof. Dr. Nesrin ÇOBANOĞLU, *Gazi University Faculty of Medicine, Department of Medical History and Ethics, Ankara, Türkiye*

Prof. Dr. Toker ERGÜDER, *University of Health Sciences Gülhane Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Dr. Cansu GİNGİR, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Dr. Mehmet GÜLLÜOĞLU, *Embassy of the Republic of Türkiye in Darussalam, Darussalam, Tanzania*

Dr. Esra GÜLTEKİN KOÇ, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Prof. Dr. İsmail KARAKAYA, *Gazi University Faculty of Education, Department of Educational Sciences,*

Division of Assessment and Evaluation in Education, Ankara, Türkiye

Spec. Dr. Gamze KETREZ, *Community Health Center, Muş, Türkiye*

Assist. Prof. Dr. Volkan MEDENİ, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Assoc. Prof. Dr. Tufan NAYİR, *World Health Organization Country Office, Ankara, Türkiye*

Prof. Dr. E. Nezih ORHON, *Anadolu University Faculty of Communication Sciences, Eskişehir, Türkiye*

Assist. Prof. Dr. Cansu ÖZBAŞ, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Dr. Hilal ÖZDEMİR ÖZTEL, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*
Engineer, Enis Taha ÖZKAN, *Gazi University Faculty of Medicine, Department of Biophysics, Ankara, Türkiye*
Prof. Dr. Seçil ÖZKAN, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*
Prof. Dr. Bahriye SIRAV ARAL, *Gazi University Faculty of Medicine, Department of Biophysics, Ankara, Türkiye*
Assist. Prof. Dr. Çağrı Emin ŞAHİN, *İstanbul Medipol University Graduate School of Health Sciences,*
Epidemiology Program, İstanbul, Türkiye

Dr. Nazlı ŞENYUVA OFFRINGA, *University of Southern California,*
Annenberg School for Communication and Journalism, Los Angeles, CA, USA

Assoc. Prof. Dr. Asiye Çiğdem ŞİMŞEK, *University of Health Sciences Gülhane Faculty of Medicine,*
Department of Public Health, Ankara, Türkiye

Assoc. Prof. Dr. Hülya ŞİRİN, *University of Health Sciences Gülhane Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Spec. Dr. Ardita TAHIRUKAJ, *World Health Organization, Health Emergencies Program, Copenhagen, Denmark*

Dr. Özge TONBULOĞLU ALTINER, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Dr. Vildan TOPCU, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Assoc. Prof. Dr. Hakan TÜZÜN, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Assoc. Prof. Dr. Asiye UĞRAŞ DİKMEN, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*

Assoc. Prof. Dr. Burcu YAVUZ TABAK, *Aksaray University Faculty of Education, Department of Educational Sciences, Aksaray, Türkiye*

Dr. Kadir Serdar YILMAZ, *Gazi University Faculty of Medicine, Department of Public Health, Ankara, Türkiye*